



**United Social Enterprises Inc.  
PURCHASING PARTNERS OF AMERICA**

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## Announcement

For Immediate Release  
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Purchasing Partners of America, a national group purchasing organization (GPO) established in 1999 has been privately acquired as of October 2, 2009 by a founding PPA member, Howard Shiffman.

Howard was one of the original innovators behind establishing Purchasing Partners of America and the former CEO of Colorado based, Griffith Centers for Children. He has placed this social venture under his Colorado Corporation, United Social Enterprises Inc. Howard says; “ I am really looking forward to leading Purchasing Partners of America, expanding its national membership of non-profit organizations and bringing in community minded for-profit business members to deepen and support the purchasing power of the group”. In the months to come, Howard will be restructuring PPA, developing a new business plan, analyzing and expanding vendor offerings and increasing membership benefits.

Upon his formal retirement from Griffith Centers in May 2010 Shiffman will devote his full-time effort to this social enterprise.

To learn more about PPA visit Purchasing Partners of America on the Internet at:  
[www.purchasingpartners.org](http://www.purchasingpartners.org).